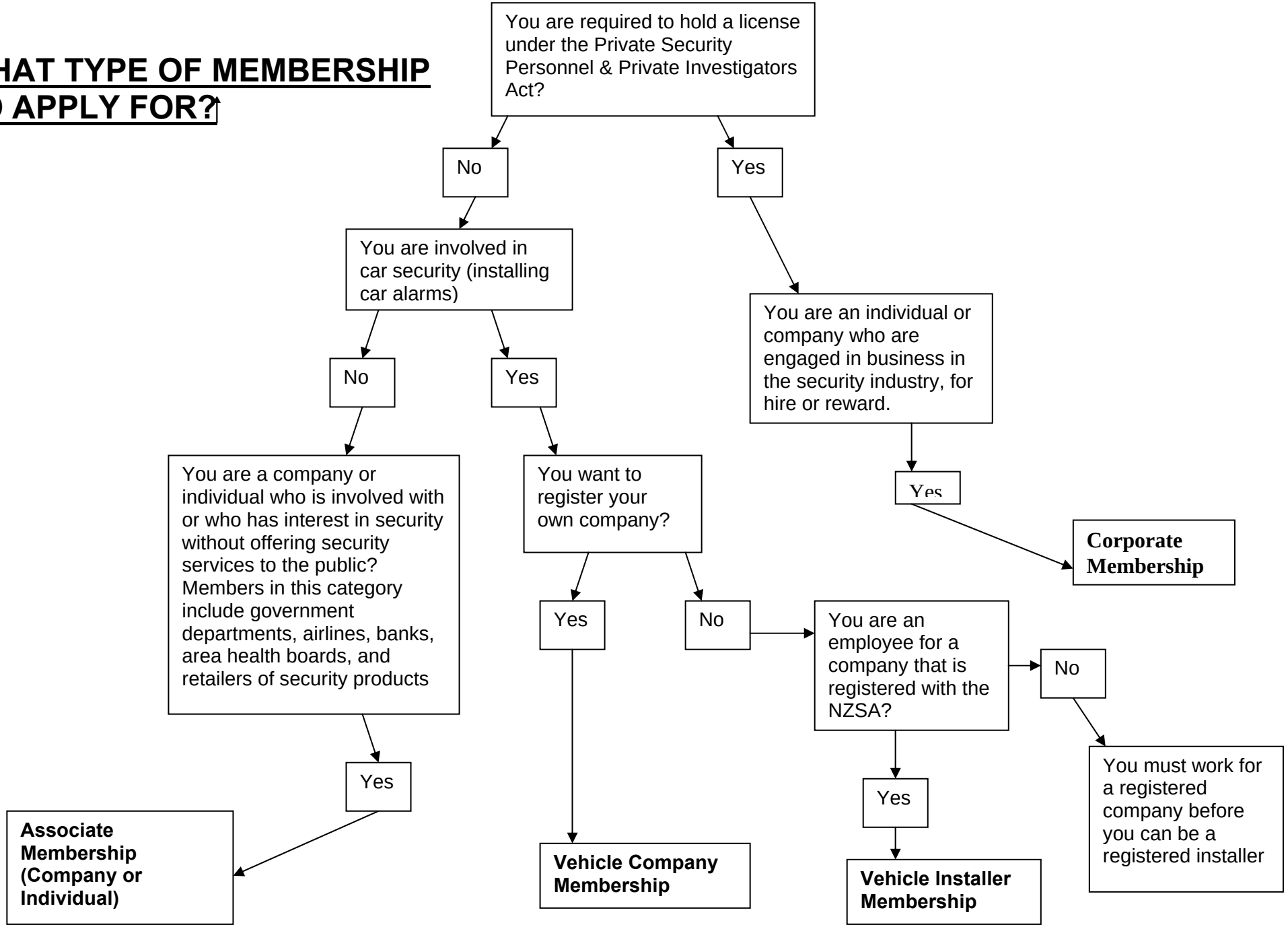WHAT TYPE OF MEMBERSHIP TO APPLY FOR?