

Compelling Reasons to Join the NZSA

Providers: More and Better Business:

- **NZSA Accreditation Programme:** Become a supplier of choice for customers looking for Goods and Services.
 - NZSA Accredited Members are certified as meeting or exceeding the respective NZSA Code of Practice
 - Increase your marketing reach by linking to the NZSA website.
- **Marketing:** Increase your marketing budget and reach more potential customers.
 - Link to the NZSA web site and get "search leads"
 - Receive recognition for belonging to the respected "Voice of the Industry"
- **Staff Benefits:** Recognise staff who have gone the extra mile by nominating them for one of the annual Security Awards.
- **Legislation:** Have the opportunity to have your say in any submissions made by the NZSA to any legislative changes
- **Voice of the Industry:** The NZSA is the communication channel, recognised by Police and Government Agencies as representing the voice of the industry.
- **Association** members enjoy advantageous Insurance rates for PL and Professional Indemnity Insurance.
- **Reduced Advertising rates:** Members can benefit from bulk advertising rates when meeting licensing requirements.
- **Networking:** NZSA membership is a valuable and interesting networking opportunity.
- **Industry Trends:** Be informed of impending changes and trends within the Security Industry through the UP Front newsletter.
- **Training:** Become involved with the Security Industry Training Advisory Board (SITAB) which is always seeking input from Special Interest groups, Expert working groups, and practitioners in general.

Suppliers: Increase your business to Providers of goods and services

We need to have something along the lines of: Increase Product acceptance and specification by getting products Certified and/or Approved as meeting NZSA Standards.

- **Marketing:**
 - Increase your marketing budget and product awareness by linking to the NZSA site
 - Varying opportunities to sponsor and display at the annual NZSA Conference .
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